Mission

The Edward M. Kennedy Institute for the United States Senate is dedicated to educating the public about the important role of the Senate in our government, encouraging participatory democracy, invigorating civil discourse, and inspiring the next generation of citizens and leaders to engage in the civic life of their communities.
Since its founding, the Institute has been a powerful voice for participatory democracy and civil discourse in this country. In 2018, the Institute’s work was more urgent than ever. The organization is an essential partner not just in educating people about how government works, but also in why civic engagement is one of our greatest and most important responsibilities. The Institute provides the environment for people with disparate ideologies to come together, to find common ground, and to develop innovative approaches to address critical issues. The Institute also convenes local and national partners that support the work of students and communities in building a pipeline of diverse leadership and ideas. We reflect on the state of our union and – as Senator Kennedy taught us – we also look ahead with optimism about what we can accomplish together.

At the Kennedy Institute, we are inspired to see the enthusiastic engagement of visitors who walk into our replica of the United States Senate Chamber to debate and vote on the issues of the day. We feel hopeful as we watch young people negotiate and reach common ground to pass legislation in our simulated Senate program. And we are awed when visitors feel so inspired by their experience that they pledge to be more involved in their communities – by volunteering, by voting, or by running for office.

As we began 2018, the Institute was pleased to welcome Mary K. Grant, Ph.D. as our new president. During this year of transition, with Dr. Grant’s leadership, we developed a new strategic framework to help guide our work, recruited new leadership to the Board of Directors, and received valuable support from the Commonwealth of Massachusetts. There are new programs, exhibits, and services underway; and there is a renewed commitment to building the organization’s fundraising program. We are thankful for the creative and strategic work of the team at the Institute and grateful to our colleagues on the Board for their leadership and support. Some of these accomplishments are highlighted in this report.

Without question, there is a hunger for increased civic engagement. Americans want to have their voices heard. They want to know how they can participate in the important issues of our day. The Kennedy Institute will continue to serve in a leadership role for civic engagement and civil discourse in this country.

“To preserve our vibrant democracy for future generations, I believe it is critical to have a place where citizens can go to learn first-hand about the Senate’s important role in our system of government.”

— Senator Edward M. Kennedy

James J. Karam
Chair of the Board

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President of the Board
### January
- Students take part in the 68th U.S. Secretary of State John Kerry is welcomed by a full-house before discussing his memoir *Every Day is Extra*.

### February
- Hosts of the podcast “Pod Save America” encourage voter participation and civic activism in the midterm elections.

### March
- Future Senators pose in the Institute’s photo booth during Free Fun Friday.

### April
- Massachusetts Lieutenant Governor Karyn Polito talks about the value of women serving in leadership roles at the 2018 Women in Leadership Conference.
- Mayors Ruthanne Fuller of Newton and Yvonne Spicer of Framingham discuss being the first women mayors in their cities.
- Mayor Meleni Mthaba-Adebo shares her immigration story at the Boston #StandsWithImmigrants program.
- Holocaust survivor Tomi Reichental and filmmaker Gerry Gregg discuss their film *Condemned to Remember* after its screening at the Institute.
- Congressman Rodney Davis (R-IL-13) assists Congresswoman Lisa Blunt Rochester (D-DE-At Large) in displaying a Reconstruction-era family memento as a symbol of America’s resilience and progress.

### May
- Mayors Ruthanne Fuller of Newton and Yvonne Spicer of Framingham discuss being the first women mayors in their cities.

### June
- Future Senators pose in the Institute’s photo booth during Free Fun Friday.

### July
- Massachusetts Health and Human Services Secretary Marylou Sudders discusses the current issues at stake for women’s health care.

### August
- Congressman Joe Kennedy III (D-MA-4) takes a photo with a guest following a conversation on immigration policy.

### September
- Holocaust survivor Tomi Reichental and filmmaker Gerry Gregg discuss their film *Condemned to Remember* after its screening at the Institute.

### October
- State Representative Andy Vargas of Haverhill speaks during a panel on Hispanic leadership in government.

### November
- State Senator Sonia Chang-Díaz of Boston speaks with students during Hispanic Heritage Month.
- State Representative Andy Vargas of Haverhill speaks during a panel on Hispanic leadership in government.

### December
- Boston City Councilor Lydia Edwards shares why she decided to dedicate her career to public service.
- Congressman-elect Ayanna Pressley reflects on her monumental victory to represent Massachusetts’ 7th Congressional District.
- 82nd U.S. Attorney General Eric H. Holder, Jr. discusses gerrymandering and the importance of active participation in the political process.

### Year in Review 2018
- Students take part in the We The People competition, showcasing their knowledge of the U.S. Constitution.
- Visitors become senators for a day in a fictional world via the Institute’s Super Powers Senate Game.
- Former Senate Majority Leader George Mitchell (D-ME) prepares to deliver remarks commemorating the 20th anniversary of the Good Friday Agreement.
- The Institute welcomed nearly 100 young leaders for a day of activities through the Massachusetts legislative internship program.
- Congresswoman-elect Ayanna Pressley reflects on her monumental victory to represent Massachusetts’ 7th Congressional District.
- Mayor Meleni Mthaba-Adebo shares her immigration story at the Boston #StandsWithImmigrants program.

### Events
- Students participate in the Seat at the Table Project at the Kennedy Institute.
- Wilnelia Rivera comments on strategies to energize voters in the Commonwealth during a panel co-hosted with WBUR.
- Kid Convention participants create their own campaign buttons to support issues they care about.
- State Senator Sonia Chang-Díaz of Boston speaks with students during Hispanic Heritage Month.
- Boston City Councilor Lydia Edwards shares why she decided to dedicate her career to public service.
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The Commonwealth of Massachusetts has recognized the important role that the Kennedy Institute plays in educating Massachusetts school students in grades K-12. In 2018, the Commonwealth provided $500,000 to the Kennedy Institute to support its educational programming and to facilitate the expansion of its technological capacity to serve more students through remote access.

This important recognition coincides with a substantive change in how Massachusetts integrates civic education into state educational standards, and represents the culmination of years of important civics education-related collaboration between the Department of Elementary and Secondary Education (DESE) and educators and nonprofits dedicated to civics. As a result of those partnerships, DESE released a new set of K-12 state standards for history and social studies that integrates civics education and engagement into all grade levels, and specifically designates 8th grade with a year-long civics requirement.

“The Institute is at work aligning its programs with new state standards for history and social studies and making it simple for teachers to match unique Institute programs with student needs,” said Mary K. Grant, president of the Institute. “We are grateful to the legislature and the governor for their support and investment in our efforts.”

The Commonwealth funding makes it possible for the Institute to continue to make its award-winning simulation programs and tours available to all Massachusetts students for no admission cost. In addition, state funding supports a project that was launched with the assistance of a federal grant to turn onsite simulation programming at the Institute into learning experiences that can be transported into teachers’ classrooms via the web and live-linked cameras. State funding has also allowed the Institute to expand services to teachers, including teacher professional development, expansion of curricular resources, and hosting DESE’s statewide civics education conference.
Today’s Vote Heads to the Classroom

Today’s Vote, the Edward M. Kennedy Institute’s popular immersive civics and current events learning experience, will soon be moving to classrooms throughout the country. For the past three years, this powerful 30-minute experience has been offered in the Institute’s full-scale reproduction of the United States Senate Chamber. To start the experience, visitors are introduced to an active piece of legislation being considered by the U.S. Senate in Washington, D.C. Trained facilitators encourage participants to reflect on the substantive issues raised by the bill as well as on the dynamics of representation and compromise. Visitors hear live debates by actors portraying fellow Senators and can offer their own statements on the Senate floor.

Today’s Vote culminates with each visitor entering their vote on an Institute-issued hand-held tablet. The final tally is shared with participants on the large screens in the Senate Chamber, along with national polls on the issue and the actual vote tally in the U.S. Senate if the bill came to a full vote.

This year, the Kennedy Institute was pleased to receive funding from the Institute for Museum and Library Services (IMLS) to significantly expand the audience for Today’s Vote. The funding will support the development, testing, and refinement of a digital beta version of the program to enable students across the country to participate in a Senate debate on a real-life bill in their own classrooms.

Today’s Vote in the Classroom will be a teacher-facilitated, student-centered, immersive learning model that uses engagement with the legislative process to convey civic content and engage in discussion of current events while giving students the chance to practice important civics skills.

The resources to be developed as part of Today’s Vote in the Classroom include a facilitation guide for teachers and a library of real-life bills for them to choose from. A data visualization dashboard will reflect each classroom’s voting results compared to other classroom groups across the country that have participated in the same module. The results of national polling data from geographic regions across the country will also be presented.

Today’s Vote in the Classroom builds on the Kennedy Institute’s proficiency in developing simulated learning environments that bring civic processes to life in exciting and meaningful ways. By offering the opportunity for participants to practice civic skills like deliberation, respectful discourse, persuasive argument, finding common ground, modeling fairness and considering the rights of others, the Institute will prepare students to be full participants in their local communities and our global society.

Topics Voted on:
- Honest Ads Act
- Stop Militarizing Law Enforcement Act
- Assault Weapons Ban Act of 2017
- ONSHORE Act
- Nomination of Brett Kavanaugh for Associate Justice of the Supreme Court of the United States
- Earmarks Elimination Act
- Democracy Restoration Act

646 bills voted on in the Institute’s replica Senate Chamber

13,402 individual votes cast
The Edward M. Kennedy Institute for the United States Senate is a nonprofit, nonpartisan civic education organization in Boston envisioned by the late Senator Edward M. Kennedy. Through a range of exhibits, interactive educational offerings, and topical programs, the Institute engages students and visitors in a conversation about the essential role each person plays in our democracy and in our society.

**Education.** Through innovative and nationally recognized educational programs, the Institute provides a high-tech and hands-on learning experience that teaches the next generation how our government works and the skills of listening, compromise, and healthy debate that are needed to productively participate in our communities.

**Engagement.** The Institute’s program series brings together diverse leaders for engaging conversations in Boston and Washington, D.C. Through convening bipartisan discussions with a variety of perspectives, the Institute’s programs address critical issues facing our communities, our nation, and our world.

**Experience.** By utilizing its unique, full-scale replica of the United States Senate Chamber, the Kennedy Institute is able to engage visitors in an interactive way to experience the role of the Senate in our democracy. That hands-on experience not only serves as a touchstone for a deeper understanding of the workings of our government, but it also encourages civil discourse and reasoned debate. With a handheld tablet and skilled facilitators serving as guides, visitors explore exhibits and daily interactive programs that weave together the history and current debates of the U.S. Senate, Senator Kennedy’s legacy of service, and a call for visitors to engage in their own communities.

**A Seat at the Table** is a dynamic exhibit inspired by Congresswoman Shirley Chisholm’s words and lifetime of work to promote a more inclusive democracy. The first phase of the project featured a prominent table surrounded by a wide selection of chairs and a spotlight on a folding chair representing Congresswoman Chisholm’s famous quote, “If they don’t give you a seat at the table, bring a folding chair.” The first phase of the exhibit highlighted key moments in Congresswoman Chisholm’s life and explored her historic speeches.

Shirley Chisholm was the first black woman elected to Congress in 1968 and the first black candidate to run for the presidential nomination of a majority party. Over the course of her 14 years in Congress, Chisholm was a force for change and a champion of legislation that would improve the quality of life for women, children, people of color, and the poor.

In phase two of the exhibit, a series of interactive workshops held at the Institute and across the Greater Boston area, the Institute engaged schools and community organizations in conversations about why diverse representation is vital for democracy. The results of these workshops are unique chairs created by the participants as representations of voices, messages, and topics to be discussed at tables at the national, local, and personal level. These community-made chairs are integrated within the “A Seat at the Table” exhibit space.

Mary K. Grant, Ph.D., joined the Edward M. Kennedy Institute as president at the start of 2018. She came to the Institute from the University of North Carolina at Asheville, where she was chancellor and led the University’s efforts to secure support for $67 million in new construction and renovations. While leading the Massachusetts College of Liberal Arts (MCLA) from 2002 to 2014, Grant oversaw growth in enrollment, emphasized community engagement, and secured $100 million in new public and private support for the college through its first comprehensive capital campaign.

Grant previously served as the chief academic officer and deputy CEO of UMassOnline, and was a senior fellow at the John W. McCormack Institute of Public Affairs at University of Massachusetts (UMass) Boston – now the McCormack Graduate School of Policy and Global Studies – where she led the McCormack Institute’s master’s program in public affairs and served as director of the Center for Social Policy. In addition, Grant served as assistant vice chancellor for administration and finance and human resources at UMass Boston.

Grant currently serves as vice chair of the board for National Campus Compact and a trustee of the Norman Rockwell Museum. She holds a bachelor’s degree in sociology from MCLA, a master’s degree in public affairs from UMass Boston, a Ph.D. in social policy from The Heller School at Brandeis University, and an honorary degree from Williams College.
In July 2018, the Institute was pleased to open the Senate Staff Office, an exhibit next to the replica of Senator Ted Kennedy’s Washington D.C. Office. The Senate Staff Office exhibit features the exemplary work of Senator Kennedy’s staff, and explores what important work gets done in a United States Senator’s office.

Through a mixture of hands-on activities, video features, and office artifacts, visitors have the opportunity to hear firsthand stories from Senator Edward M. Kennedy’s staff and take on some of the many roles required to keep a Senator’s office running smoothly. The interactive exhibit suggests ways that young people can find their future roles as public servants other than through elected office, including the jobs of scheduler, chief of staff, legislative assistant, and press secretary.

“More than 700 women and men worked for Senator Kennedy throughout his nearly 47-year career in the U.S. Senate,” says Barbara Souliotis, Institute Board Member and former Massachusetts State Director for Senator Kennedy. “We see this exhibit as a way to inspire people interested in making a difference in their communities. Working for an elected official is one of the many paths to public service.”

“Senator Kennedy was known for having some of the most responsive and dedicated staff working for him,” said Mary K. Grant, president of the Institute. “These talented staffers helped drive the meaningful legislation that Senator Kennedy championed while in office, and we are proud to share an exhibit that gives visitors insight into that work.”
The Kennedy Institute honored Jack Connors, Jr. with the inaugural Edward M. Kennedy Institute Award for Inspired Leadership at the 2018 Annual Dinner. This award recognizes individuals who reflect the best leadership qualities of Senator Edward M. Kennedy himself, exemplary leaders who make a difference by service to country and community and who inspire others to be civically engaged as well. Jack Connors, Jr. is a successful business leader, community supporter, and philanthropist who, through his thoughtful leadership, has had a positive and lasting impact on the city of Boston and the Commonwealth of Massachusetts.

The Institute thanks the leadership of its Annual Dinner Host Committee for the success of the event, the organization’s single largest fundraiser.

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Launched in 2015 to celebrate the opening of the Edward M. Kennedy Institute for the United States Senate, the 1787 Society is comprised of individuals who annually support the Institute and its mission of promoting public service and full participation in the democratic process. The 1787 Society takes its name from the year that the U.S. Senate was created by the framers of the Constitution.

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The Kennedy Staff Club is comprised of Kennedy alumni who worked for Senator Kennedy in the United States Senate during his five decades of service, as well as Kennedy campaign workers who served on his U.S. Senate campaigns or the 1980 Presidential campaign, and who make a financial contribution every year. The alumni-only club was launched in 2017 in celebration of the 85th anniversary of Senator Kennedy's birth.

Kennedy Staff Club Members

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Jacqueline Agnolet
Karen Donahue Alden
Leigh Allen
Sanji Alwis
Kathleen Anderson
Judy Appelbaum
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John DePiero
Christopher Doherty
Griffin Doherty
James Duncan
Amelia Dungan
Beth Dupuy
Michele Ezygan
Susan Estrich
Jennifer Fay
Scott Fay
Holly Fechner
Kenneth Feinberg
Brian Felder
Praveen Fernandes
Matthew Ferraguto
Scott Ferson
Menda Fife
Patricia First
Camille Ford
Michael Forsey
Allan Fox
Sarah Fox
Michael Frazier
Aaron Freund
Mary Liz Garley
Connie Gariner
Charles Garrison
Michael George
Lindsay Gilchrist
Marc Ginsberg
John Gorman
Jacqueline Gran
Beth Grupp
James Guest
Jon Haber

Peggy Hall
Peri Hall
Jonathan Hulpem
Antonia Hernandez
Kitty Higgins
Edward Hill
Jay Himmelstein
Jeffrey Huang
Mary Jeka
Darrell Jodrey
Ianna Kachoris-Ori
Peter Kadzik
Kenneth Kaufman
Lewis Kazis
Eugenia Kedas
Brendan Kellerer
Dennis Kellerer
Stephen Kerrigan
Will Keyser
Paul Kirk
Constance Lambert
Julie Lammers
Jean-Daniel LaRock
Gaurav Larroia
Judy Lawrence
Kristin Leary
Darcy Lee
Christine Leonard
John Leslie Jr.
Peter Loge
Thomas Lopach
Martin Lubell
David Mackay
Patrick Manseau
Wayne Margolis
Carmel Martin
Daniel Martin
John McDonough
Noreen McMahon
Michael Mershon
James Michie
Melody Miller
Derek Mitchell
Suzanne Morse
Matthew Murray
Michael Myers
David Nexon
Jay O’Brien
Joseph O’Brien Jr.
Shelly O’Neill
Esther Olavarria
William Oldaker
Melissa Olesen
Joseph Onek

John Packs
Danica Petroshius
Marianna Pierce
Jeffrey Pryce
Walter Ramos
Joanna Reagan
Tara Rendon
Kaelan Richards
Patrick Rodenbush
Alejandro Rodriguez
Ann Roosevelt
James Roosevelt Jr.
Steven Rothstein
David Ryan
Edward Henry Sanford
Mona Sarfaty
Patti Saris
Deirdre Savage
Sarah Schmitz
Paul Selzman
Graham Shalgian
Ellen Shapiro
Stuart Shapiro
Blaine Shoecas
Thomas Showalter
Heather Siler-Mohamed
Marsha Simon
Kathleen Glunz Skarin
Michael Slevin
Barbara Souliotis
Anne Speakman
Tracy Spencer
Thomas Susan
Deborah Sutin
Winthrop Swenson
Laurie Syms
Jeffrey Teitz
Alexander Thomson
Joseph Trippi
Sarah von der Lippe
Daniel Wackerow
Omer Waddles
James Walsh
Martin Walsh II
Tom Walsh
Sharon Wasman
Ronald Weich
Robert Wenger
Andrew Wheeler-Berliner
Carolyn White
Jeffrey Wise
Emily Winterson
Portia Wu
Corinne Young
Statement of Financial Position as of December 31, 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current and other assets</td>
<td>4,195,894</td>
</tr>
<tr>
<td>Investments</td>
<td>46,263,222</td>
</tr>
<tr>
<td>Property and equipment</td>
<td>23,326,024</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$73,785,140</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current and long-term liabilities</td>
<td>404,551</td>
</tr>
<tr>
<td>Net assets</td>
<td>73,380,589</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$73,785,140</strong></td>
</tr>
</tbody>
</table>

Distribution of 2017 Operating Expenses

- Program Services: 75%
- Management & General: 16%
- Fundraising: 9%