The Edward M. Kennedy Institute for the United States Senate is dedicated to educating the public about the important role of the Senate in our government, encouraging participatory democracy, invigorating civil discourse, and inspiring the next generation of citizens and leaders to engage in the civic life of their communities.
Letter from the President of the Board

This Annual Report shares the activities and significant accomplishments of the Kennedy Institute in 2019. Our dedicated staff and Board of Directors were particularly focused on the importance of civic engagement, a cornerstone of our democracy and a key part of our mission. We thank you for your support and for being on this journey with us. Here are some of the highlights of this past year.

Since our grand opening in 2015, the Edward M. Kennedy Institute has offered award-winning, experiential programming to educate the public about our government, to encourage civil discourse, and to inspire civic engagement. In 2019 alone, we welcomed more than 21,000 students who stepped into the role of a United States Senator to experience our innovative, nationally-recognized, program. More than 2,000 visitors engaged in our public programs, where we convened bipartisan discussions of diverse perspectives that addressed critical issues facing our communities, our nation, and our world. We were able to create new experiences and programs that illuminate how Americans have influenced the U.S. Senate to effect positive change for our country.

The Institute’s former president and CEO, Mary K. Grant, Ph.D., led our dedicated team in their efforts to create new interactive, educational experiences and secured critical new support for the organization. With the generous support from the James M. and Cathleen D. Stone Foundation, and in partnership with the John F. Kennedy Library Foundation, the Institute held its first-ever Stone Social Impact Forum where we heard from educator and activist Geoffrey Canada who described his groundbreaking work to increase high school and college graduation rates among students in Harlem.

The Institute hosted a year-long “A Seat at the Table” exhibit, based on the words of Congresswoman Shirley Chisolm, “If they don’t give you a seat at the table, bring a folding chair!” We also recognized Anne M. Finucane, Vice Chair, Bank of America, and Chair, Bank of America Merrill Lynch Europe, with the Edward M. Kennedy Award for Inspired Leadership. Finucane has been a trailblazer and a visionary and has been a leader in the realm of corporate social responsibility and in empowering new generations to be involved.

The Institute was honored to receive the inaugural Leonore Annenberg Institute for Civics Award from the Annenberg Public Policy Center of the University of Pennsylvania. This award, along with the support of the Institute of Museum and Library services (IMLS), will be used to develop a program named “Civic Conversations,” designed to help 8th through 12th grade teachers develop the skills necessary to lead productive classroom discussions on difficult public policy issues. Additionally, the Institute looks forward to its Youth Movements initiative in 2020, which is made possible through the generous support of the Bill & Melinda Gates Foundation.

As we approach another important election season, we do so with a renewed sense of purpose and determination. Senator Kennedy’s great bipartisan efforts to expand voting rights inspires new digital exhibits, public programs, and online resources dedicated to educating the public about the importance of voting and the power of everyone’s civic voices. We will continue to vigorously pursue our mission and honor Senator Kennedy’s vision for the Institute that bears his name.

All of this is made possible through the support of our dedicated donors and funders, and for that we are deeply grateful.

Victoria Reggie Kennedy
Co-Founder and President of the Board

“I have seen throughout my life how we as a people can rise to a challenge, embrace change, and renew our destiny.”

— Senator Edward M. Kennedy
Kennedy Institute staff and representatives from congressional centers across the country gather for professional development supported by the Democracy Fund.

Future leaders pose for a photo after participating in the inaugural Girls Govern speechwriting workshop as part of the Institute's Women in Leadership program.

A young person contributes to the community table during Count Me In, a special family programming day at the Institute.

Massachusetts public officials from the city and state level react to an audience question during the Institute’s Women in Leadership program “Massachusetts Trailblazers.”

Ireland’s Ambassador to the United States Daniel Mulhall and Congressman Joe Kennedy III (D-MA-4) pose with students following a discussion with the Ambassador on the state of U.S. and Irish relations.

A young person contributes to the community table during Count Me In, a special family programming day at the Institute.

U.S. Senator Bernie Sanders (I-VT) participates in a video-conference to speak with Vermont students visiting the Kennedy Institute.

MassHousing Executive Director Chrystal Kornegay speaks during a panel discussing the challenges in addressing affordable housing.

Governor Bill Weld takes a photo with young political organizers in the audience for the Getting to the Point conversation about his campaign for president.

Kennedy Institute staff educate visitors about the legislative process as part of Free Fun Friday 2019.

Hundreds of MLK Scholars participate in the Kennedy Institute's Today's Vote program to debate the Green New Deal.
Innovative education leader Geoffrey Canada receives a standing ovation following his keynote as the inaugural speaker for the Stone Social Impact Forum.

200 college students from across the country gather for the annual Newman Civic Fellows conference hosted in partnership with Campus Compact.

Stacey Abrams speaks with students as part of an after-school youth civic engagement session.

Boston City Councilor Anissa Essabi-George poses with students from BINEA during their 10th Grade Day at the Kennedy Institute.

City of Boston Mayor Marty Walsh addresses attendees of the 2019 Boston Civic Leaders Summit for resident-leaders in the city.

Massachusetts Commissioner of Early Education and Care Samantha Aigner-Treworgy speaks during a panel on child care presented in partnership with Neighborhood Villages.

Senator Michael Bennet (D-CO) discusses his campaign for president with a group of local high school students.

A panel of experts participate in a wide-ranging conversation on the next frontier of public health issues in Massachusetts.

A student casts her ballot during the Kennedy Institute’s annual Kid Convention which teaches youngers about the legislative process.

Today’s Vote in the Classroom
Welcoming Words
Youth Movements
Civil Conversations
Stone Social Impact Forum
The Citizen’s Senate Staff Spotlights
Kennedy Institute Blog

New programs & initiatives

Today’s Vote topics

Democracy Restoration Act
Balanced Budget Amendment
Prescription Drug Price Relief Act
Act Green New Deal • BLAST Act
Space Frontier Act
Clean Elections Act
Tobacco-Free Youth Act
Corporate Freeloader Fee Act • Federal Death Penalty Ban • College for All Act
SMART Act

21,095 students became senator for a day

309 schools visited from across the world

542 bills voted on in the Institute’s Senate Chamber
A Seat at the Table

“A Seat at the Table” is a dynamic exhibit inspired by Congresswoman Shirley Chisholm’s words and lifetime of work to promote a more inclusive democracy. The first phase of the project featured a prominent table surrounded by a wide selection of chairs and a spotlight on a folding chair representing Congresswoman Chisholm’s famous quote, “If they don’t give you a seat at the table, bring a folding chair.”

Shirley Chisholm was the first black woman elected to Congress in 1968 and the first black candidate to run for the presidential nomination of a majority party. Over the course of her 14 years in Congress, Chisholm was a force for change and a champion of legislation that would improve the quality of life for women, children, people of color, and the poor.

In June 2019, this exhibit featured a collection of 20 custom designed chairs created by artists from across the country. The chairs highlight the achievements of activists, legislators, and other Americans with contemporary or historic significance who brought their own ‘seats to the table’ in each of their various fields. This exhibit was made possible with the generous support of the Fund II Foundation.

Stone Social Impact Forum

New in 2019, the Stone Social Impact Forum is an annual series that features bold civic change agents who demonstrate the various pathways to tackle inequality, advance social change, and inspire all people to be civically active. The Stone Social Impact Forum is a joint initiative of the Edward M. Kennedy Institute for the United States Senate and the John F. Kennedy Library Foundation made possible through the generous support of the James M. and Cathleen D. Stone Foundation.

Geoffrey Canada, founder and president of Harlem Children’s Zone, served as the inaugural speaker for the Stone Social Impact Forum on Tuesday, September 10. Canada shared the journey of Harlem Children’s Zone, his theory of change, and the courage, persistence, and commitment it takes to transform and invigorate a community where young people can thrive.

Following his keynote remarks, he was joined by Carrie Jung, Senior Education Reporter for WBUR’s Edify Desk, for a moderated conversation about how all people can make a positive impact on their communities. Canada discussed how important it is to never give up on young people, the critical role teachers play in a student’s growth, and the need to support children’s emotional well-being. Canada also answered audience questions and discussed the importance of early childhood care and education, the benefits of providing a variety of educational programs, services, and activities, and how young people have always been at the forefront of historic social change.
Family Programs

Kid Convention

Kid Convention 2019 was a day of engaging hands-on activities for children and families where youngsters learned about the legislative process, government, and had some civics-centered fun. Made possible through the generous support of the Martin Richard Foundation, the full day of activities included interactive games where kids worked together to discuss the qualities of a good leader, polling stations where even the youngest visitors were able to fill out a ballot and choose who they'd like to see as a city councilor, a presidential pet primary, and a scavenger hunt in which they were encouraged to hit the campaign trail.

Welcoming Words

Launched in October 2019, Welcoming Words is a new civic education program for the kindergarten through second grade school audience. Welcoming Words introduces young students to an important United States symbol – the Statue of Liberty – and the role she plays as welcomer-in-chief to immigrants.

The Welcoming Words program features an interactive tour with key stops of the Edward M. Kennedy Institute visitor experience including a visit to the Institute’s full-scale replica of the United States Senate Chamber. The tour is followed by a reading and discussion of the nonfiction children’s book Her Right Foot by Dave Eggers, and the opportunity for participants to create art that represents their own symbols of welcome.

Chamber Programs

Senate Immersion Module (SIM)

New in 2019, the First Step Act SIM invites students to take on the role of Senators from the 116th Congress to debate how to reform America’s criminal justice system: the collection of laws which determines what activities count as crimes, what penalties those crimes should carry, and how we treat people during and after their time in prison.

Today’s Vote

Today’s Vote provides visitors with the opportunity to deliberate, discuss, and make their voices heard on a piece of legislation currently pending before the United States Senate. A new topic in February 2019, participants had the chance to learn about and vote on S.J.Res.3, a joint resolution proposing an amendment to the Constitution of the United States that requires a balanced budget. This joint resolution is one of the first major pieces of legislation proposed in the 116th Congress which began in January 2019.

In the Institute’s interactive Today’s Vote program, visitors take on the role of a senator for a day to participate in a mock legislative session and live floor debate on a bill currently pending before the U.S. Senate. With digital tablets and skilled facilitators serving as guides, visitors learn about, debate, and vote on a joint resolution for a proposed amendment that would update the U.S. Constitution with a requirement that federal budgets submitted by a president not exceed total receipts for each fiscal year.
Partner Programs

We the People

In January 2019, nearly 200 students from seven Massachusetts high schools participated in the We the People State Finals at the Edward M. Kennedy Institute for the United States Senate and the Commonwealth Museum. Students spent the morning and the afternoon in competitive civic education simulated congressional hearings where they considered tenets of the U.S. Constitution and contemporary challenges to democracy. The program is organized by the Massachusetts Center for Civic Education (MACCE), a nonprofit dedicated to promoting civic education in communities and schools across the Commonwealth.

Additionally, in March the Institute hosted the 2019 We the People Massachusetts Middle School Showcase, the culmination of a nationally acclaimed curriculum-based civic education program that helps students understand the history, philosophies, and evolution of constitutional government.

Martin Richard Foundation Day of Service

The Kennedy Institute served as the service village for the Martin Richard Foundation’s Spring Service Day in May 2019. This event provided an opportunity for families to participate together in a day of service around the theme “creating a better world for young people.”

Participants worked at the Kennedy Institute and at satellite locations across Dorchester to positively affect youth populations in need of extra support. Satellite locations included the Louis D. Brown Peace Institute, the Codman Square Branch of the Boston Public Library, and St. Ambrose Family Inn.

Civic Literacy Conference

In June 2019, the Institute hosted the Massachusetts Department of Elementary & Secondary Education’s 2019 Civics Literacy Conference. The 2019 Civics Literacy Conference theme was Civic Empowerment for Today and Tomorrow: In the Classroom and Community. It gathered educators and representatives from state, education, and community organizations to develop a deeper understanding of the importance of civic learning and the role K-12 educators serve in supporting all students to become informed, engaged citizens in a democracy and a global society.
The Kennedy Institute honored Anne M. Finucane at the 2019 Annual Dinner with the Edward M. Kennedy Institute Award for Inspired Leadership. As Vice Chair, Bank of America, and Chair, Bank of America Merrill Lynch Europe, Anne has been a trailblazer and a visionary. She has been a champion of corporate social responsibility and has made a lasting impact on communities around the country and the world.

The Institute thanks the leadership of its Annual Dinner Host Committee for the success of the event, the organization’s single largest fundraiser.

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A Look Ahead

The Citizen’s Senate: Women’s Fight for Suffrage

Throughout United States history, there have been key moments when citizens have compelled the U.S. Senate to act. The Institute brings these decisive moments to life in The Citizen’s Senate. This inspiring 20-minute program examines the context and importance of crucial turning points in American history, and reflects on their impact on our lives today.

The Citizen’s Senate: Women’s Fight for Suffrage examines the struggles and ultimate success of the final decade of the women’s suffrage movement, culminating with the ratification of the 19th Amendment in 1920. It will illustrate how women organized, lobbied, and protested the government during the years 1913 to 1920. Additionally, it will explore the politics inside of the suffrage movement, including the rivalries between suffrage organizations involved in the fight to secure women’s right to vote, issues of racism within the suffrage movement, and will reflect on the many hurdles women of color still faced, and continue to face today, to exercise their right to vote. The Citizen’s Senate is made possible through the generosity of the Barbara Lee Family Foundation and Mass Humanities.

Youth Movements

The Kennedy Institute was honored to receive a gift from the Bill and Melinda Gates Foundation in support of our work to amplify the voices of young people, not only in the stories that we share with our public, but also in the process by which we create visitor experiences. As a result, the Institute kicked off the Youth Movements project in late 2019 and welcomed the inaugural class of five Youth Action Committee (YAC) members. They began research on what movements have thrived through youth participation and conceptually brainstormed the basis of the Institute’s future Youth Movements educational experience. The Institute has continued to work with youth throughout 2020, with a focus on integrating young people’s voices into our upcoming exhibits and programs.

Just Vote

Through the generous support of all of our donors, and during the 2020 election year, we see our mission to educate the public about how our government works and the collective strength of every individual’s voice as more important than ever before. At the Edward M. Kennedy Institute, we believe as Senator Kennedy did, that exercising the right to vote is fundamental to the success of our democracy. Voting gives each person a voice and allows us to shape the nation in which we live. Now more than ever, the need to educate the public about the importance of voting is critical to rebuilding a civically engaged society and encourage participatory democracy.

To meet this need, the Institute will be launching a new digital experience about the importance of voting, available to all online. Through a collection of virtual public programs, digital exhibits, and online story sharing, the Institute will underscore why voting is important and highlight how many throughout our history have fought hard to expand and protect the right to vote.

This virtual exhibit will also spotlight Senator Kennedy’s efforts to lower the voting age to 18. During the 50th anniversary year of the expansion of the Voting Rights Act, we celebrate it with a renewed drive to register new voters and educate all about amplifying their civic voices.
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The Institute is grateful for the many generous donors who have supported the work of the organization throughout the year.

Thank you.
Boston #StandWithImmigrants

2019 Contributors

The Institute is grateful for the many generous donors who have supported the work of the organization throughout the year.

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The Kennedy Institute is grateful to the several hundred additional individuals and businesses who also made thoughtful gifts in support of our work.

These lists account for gifts of $1,000 or more received by the Institute between January 1, 2019 and December 31, 2019. Every attempt has been made to ensure their accuracy. Please contact us if your gift was omitted or in the case of other errors.
1787 Society Members

Launched in 2015 to celebrate the opening of the Edward M. Kennedy Institute for the United States Senate, the 1787 Society is comprised of individuals who annually support the Institute and its mission of promoting public service and full participation in the democratic process. The 1787 Society takes its name from the year that the U.S. Senate was created by the framers of the Constitution.

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The Kennedy Staff Club is comprised of Kennedy alumni who worked for Senator Kennedy in the United States Senate during his five decades of service, as well as Kennedy campaign workers who served on his U.S. Senate campaigns or the 1980 Presidential campaign, and who make a financial contribution every year. The alumni-only club was launched in 2017 in celebration of the 85th anniversary of Senator Kennedy’s birth.

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Statement of Financial Position
as of December 31, 2019

Current assets 6,665,609
Investments 33,935,224
Property & Equipment and Other Assets 26,739,140
Total 67,339,973

Current and long-term liabilities 586,552
Net assets 66,753,421
Total 67,339,973

Distribution of 2019 Operating Expenses

- Program Services 66%
- Management & Services 23%
- Fundraising 11%